



PRESS RELEASE

SYNETIQ and AGL partner up to drive green parts supply

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for immediate release

Activate Group Ltd (AGL) is partnering with leading provider of vehicle salvage services, SYNETIQ Ltd, to build an even stronger supply chain and increase their combined ability to support key workers during the coronavirus outbreak.

AGL specialises in technology-led accident management services and partners with some of the best-known fleet providers and insurers to service hundreds of thousands of claims a year.

It operates a network of more than 250 body shops and its own body shop division, Activate Accident Repair, that have all responded swiftly to changes to ensure they can remain operational and provide essential services that keep corporate fleets and other key workers mobile.

Building on its existing capability, the new partnership will see SYNETIQ exclusively handle AGL's total loss salvage, facilitating in-house logistics and compliant dismantling of all Category A and B vehicles.

The new partnership also includes a green parts pilot with AGL's subsidiary Sopp Parts, which is already underway. Where contracts allow, the use of green parts helps reduce repair time and supports the offering of fast-track services for NHS and fleet delivery drivers.

AGL's Director of Network and Engineering Peter McAninch said: "This is a welcome piece of good news in challenging times and we are pleased to be able to bring the benefits of this partnership to our operations today and in the future, ensuring that there is increased access to green parts wherever they are permitted to be used.

"SYNETIQ will work with Sopp Parts, our specialist parts supply division, to will increase the reach of our supply chain and help us prioritise supply to our 250-strong network of repairers, many of whom are carrying out vital works for key workers."

Peter added: "Green parts are OEM, non-safety critical parts, such as doors, tailgates, lights, bumpers and major mechanical items such as engines and gearboxes. All are quality controlled via SYNETIQs efficient quality process."

Peter concluded: "As well as reducing the time vehicles spend off the road, the use of green parts is also kinder to the environment, through the reduction of manufacturing, transportation and material wastage."

Steve Dodson, Business Development and Client Relationship Director at SYNETIQ, said: "We've seen huge growth in the use of green parts in the vehicle repair industry, as Insurers, Bodyshops and drivers understand the many benefits; that growth is set to increase significantly. We're looking forward to exploring the benefits of green parts with AGL during the pilot and would like to welcome the group on board."



For more information contact gwen.allen@activate-group.com at AGL or jack.constantine@synetiq.co.uk.

Notes to Editors

AGL

AGL and its subsidiaries provide end-to-end accident management solutions to insurers, fleet providers, TPA's and brokers. The group provides claims management to corporate and commercial fleets through Sopp+Sopp, operate an approved nationwide repair network for personal lines insurance claims through Motor Repair Network, supply next-day parts and consumables through Sopp+Parts and in 2019, launched a body shop division, Activate Accident Repair. Based in the UK, AGL employs more than 250 people, with two main offices, one in Halifax and the other in Peterborough.

SYNETIQ

SYNETIQ Ltd was created in March 2019, following the successful merger of four well established businesses.

As the largest UK owned salvage and vehicle recycling company, SYNETIQ creates intelligent solutions for some of the countries' leading insurers, fleets and police forces. SYNETIQ are trusted to process vehicles through auctions, green parts, and recycling processes and is also a provider of software and VRM data solutions.

SYNETIQ has seen significant growth since the merger and is now pushing raising industry standards in compliance, innovation, value and customer experience. In November 2019, SYNETIQ acquired Motorman, a St Albans-based mechanical services provider. Headquartered in Doncaster, SYNETIQ has over 590 employees at locations across England and Scotland.